

**American Indian**  
Quit Line Data Summary  
January 1 - March 31, 2003

	<b>Amer. Indian</b>	<b>State</b>
<b>Number of Calls to Quit Line</b>	<b>N = 123</b>	<b>N = 4,042</b>
<b>Percent of Statewide Calls</b>	4.0%	100.0%
<b>Percent of State Population<sup>1</sup></b>	1.5%	100.0%

  

	<b>Amer. Indian %</b>	<b>State %</b>
<b>Gender</b>	<b>N = 121</b>	<b>N = 3,581</b>
Female	62.0%	62.2%
Male	38.0%	37.8%
<b>Race/Ethnicity</b>	<b>N = 123</b>	<b>N = 3,087</b>
American Indian	100.0%	4.0%
<b>Age</b>	<b>N = 122</b>	<b>N = 3,298</b>
Less than 18 years old	2.5%	1.8%
18 - 24 years old	13.9%	14.6%
25 - 34 years old	21.3%	23.1%
35 - 44 years old	27.9%	27.0%
45 years and older	34.4%	33.5%
<b>Education</b>	<b>N = 120</b>	<b>N = 3,197</b>
Did not graduate high school	26.7%	19.2%
High school graduate	32.5%	32.7%
Some college/vocational school	33.3%	36.6%
College graduate	7.5%	11.4%
<b>Caller Type</b>	<b>N = 123</b>	<b>N = 3,656</b>
General Information	2.4%	9.4%
Health care provider	0.0%	3.2%
Tobacco user	97.6%	87.4%
<b>Payer Type</b>	<b>N = 99</b>	<b>N = 2,529</b>
Insured	20.2%	36.7%
Uninsured	27.3%	29.6%
Medicaid	52.5%	33.7%
<b>Heard About</b>	<b>N = 107</b>	<b>N = 3,148</b>
Past caller	9.3%	9.1%
Employer/worksites	0.0%	0.7%
Health care provider	26.2%	24.8%
Television	13.1%	18.3%
Outdoor advertisement (billboard/bus/wall)	2.8%	4.9%
Targeted mailing	0.0%	0.2%
Great Start	0.0%	0.1%
Radio	0.0%	1.9%
Newspaper/Magazine	0.9%	2.5%
Brochure/Newsletter	10.3%	8.2%
Family or friend	30.8%	24.2%
Health Department	4.7%	4.5%
School	1.9%	0.7%